

Our Mission

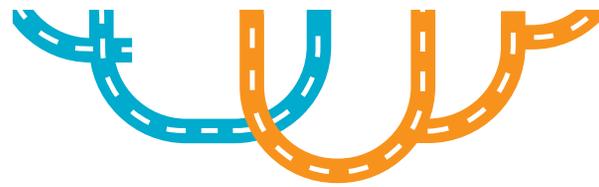
The O'Fallon Chamber of Commerce and Industries is committed to promoting the economic vitality of O'Fallon and the St. Charles County Region by engaging its members in networking and educational opportunities, while advocating for pro-business public policy.

Our Vision

The Vision of the O'Fallon Chamber of Commerce and Industries is to be a catalyst for the prosperity of our businesses, organizations and community.

Our Value

The O'Fallon Chamber of Commerce and Industries is committed to providing an energetic, professional and welcoming environment conducive to building relationships among its members.



Be A Part of it!

Networking

- + Membership Luncheons
- + Morning Schmooze
- + Business After Hours
- + Leads Groups
- + Annual Awards Lunch
- + Ribbon Cuttings & Groundbreakings
- + Young Professionals Network
- + Chamber 101
- + Industrial Summits
- + Ambassador Committee
- + Event Committees

Advocacy

- + Lunch 'n' Legislator Series
- + 2016 Legislative Agenda
- + Missouri Chamber Federation Membership
- + Public Policy Committee

Education

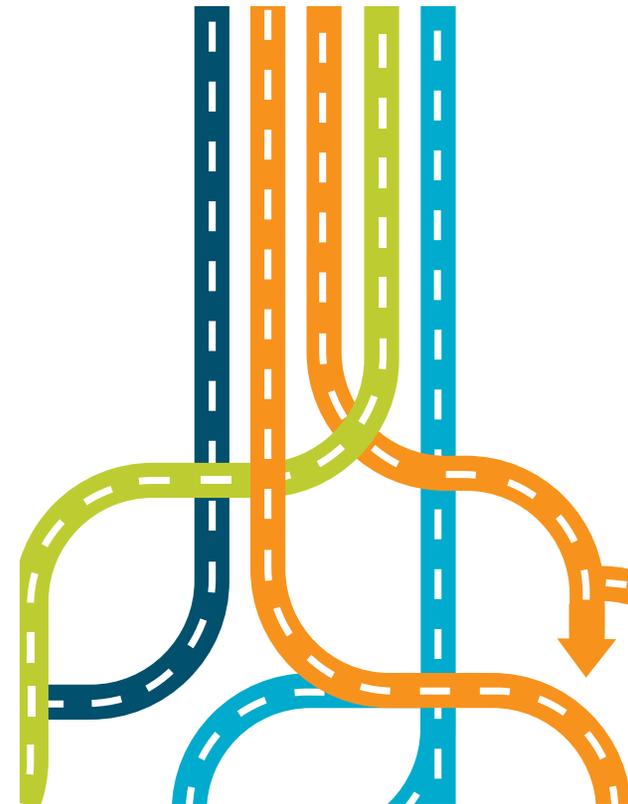
- + Tech/Comm Meetings
- + Cogno Online Training Courses
- + Educational Seminars on a Variety of Topics
- + Vision Leadership St. Charles County



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2020 Strategic Plan





Financial Stability

- + Increase reserves to 4 months operating expenses.
- + Strengthen financial committee.
- + Prepare two year budget for more accurate planning.
- + Increase financial accountability through regular book reviews and audits.



Membership Growth

- + Grow referral program.
- + Increase business diversity.
- + Increase net growth.
- + Increase member retention to 85%.



Business Assistance

- + Create business resource team to assist/consult pro-bono.
- + Increase marketing opportunities and their ROI.
- + Host regular seminars.
- + Create a database of Chamber members wanting to serve on non-profit boards.



Professional Staff

- + Increase professional development of all staff members.
- + Add fourth staff member to increase efficiency of time.



Member Engagement

- + Increase membership of committees and leads groups.
- + Increase opportunities for time-sensitive members.



Advocate

- + Strengthen public policy committee.
- + Strengthen relationship with legislators.



Board Development

- + Seek out prospective board members to fill skill gaps.
- + Host board orientations with full board.

