



CHAMBER OF COMMERCE

2024

SPONSORSHIP PACKET

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www.OFallonChamber.org

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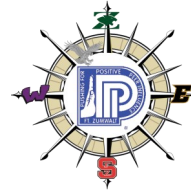
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Lawn&Landscape SOLUTIONS



COMMUNITY



BUSINESS



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Rush Trucking Centers

Sara's Boxes & Boards

Shannon Norman Law

The Landing of O'Fallon

The Rack House KWW

Treat Box Guy

Vantage Credit Union

Viper Radio

Wentzville Fire Protection Dst

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ELEVATE BUSINESS SUMMIT

It is the premier business education and leadership conference in St. Charles County bringing in national speakers and local experts to inspire local leaders.

Attendance: 200 people

Key Demographic: Business owners, Business managers, and Community leaders.

Projected Date: October 22, 2024

*date subject to change



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,000 (two available)

\$3,500 after September 30

- Summit presented by.....
- Logo on invitation & emails
- Logo on event signage
- Listing on ballroom screens
- Social media recognition
- Logo on event website
- Full page color ad in program
- Table of 8 at event
- Opportunity to welcome guests
- Opportunity for closing remarks
- Opportunity to instruct at a breakout session
- Opportunity for promotional table at event

GOLD SPONSOR

\$2,000 (five available)

\$2,500 after September 30

- Logo on invitation
- Listing on ballroom screens
- Social media recognition
- Logo on event website
- Logo on dedicated emails
- 1/2 page color ad in program
- Table of 8 at event
- Opportunity for promotional table at event

SILVER SPONSOR

\$1,500 (six available)

\$2,000 after September 30

- Opportunity to act as host a breakout session
- Social media recognition
- Logo on event website
- 1/4 page color ad in program
- Table of 8 at event

CONTINUED.....

ELEVATE BUSINESS SUMMIT



SNACK BAR / COFFEE SPONSOR

\$1,250 (one available)

\$1,500 after September 30

- Logo at Coffee / Snack bar throughout event
- Social media recognition
- Recognition on event website
- 1/8 page color ad in program
- 4 Tickets to event

PROMOTIONAL ITEM SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on gift bag given to each attendee
- Social media shout out
- Recognition on event website
- 1/8 page color ad in program
- 4 tickets to event

HOST SPONSOR

\$1,500 (one available)

\$2,000 after September 30

- Host the Summit at your Facility
- Logo on invitation
- Logo on event signage
- Listing on ballroom screens
- Social media recognition
- Logo on event website
- 1/4 page color ad in program
- Table of 8 at event
- Opportunity for promotional table at event

BREAKFAST / LUNCH SPONSOR

\$1,000 (one available)

\$1,500 after September 30

- Logo at Breakfast & Lunch Buffets
- Social media recognition
- Recognition on event website
- 1/8 page color ad in program
- 4 tickets to event



CONTINUED.....

ELEVATE BUSINESS SUMMIT



VIDEO SPONSOR

\$1,250 (one available)

\$1,500 after September 30

- Logo on post event highlight video
- Social media recognition
- Recognition on event website
- 1/8 page color ad in program
- Table of 8 at event
- Opportunity for booth at event

DESSERT NETWORKING SPONSOR

\$1,250 (two available)

\$1,500 after September 30

- Logo on Dessert Networking signs
- Social media recognition
- Recognition on event website
- 1/8 page color ad in program
- Table of 8 at event
- Opportunity for booth at Dessert Networking

TABLE SPONSOR

\$750 (unlimited)

\$850 after September 30

- 8 registrations to event
- Recognition in event program



BUSINESS SPONSOR

\$180 (unlimited)

\$220 after September 30

- 2 seats at Summit
- Recognition in event program

PROGRAM AD

\$75 (unlimited)

\$95 after September 30

- Ad in event program

INDIVIDUAL TICKET

\$100 (unlimited)

\$110 after September 30

- 1 registration to event

ITEM IN GIFT BAG

\$50 (unlimited)

- Opportunity to include item in gift bag

2023 TICKET

\$110 (unlimited)

- 1 registration to event





RAIL DISTRICT FESTIVAL

Our annual Expo is GROWING!! We invite residents to attend and get to know local businesses as well as have fun together with a Kids Zone, music, food, and beverages!

Attendance: 1,000+ people

Key Demographic: Residents, Business owners, Business decision makers, Restaurants, and Community leaders

Projected Date: April 27, 2024 12:00PM - 9:00PM

*date subject to change



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (two available)

\$2,500 after September 30

- Festival presented by.....
- Logo on paid social media ads
- Logo on event signage
- Listing on map
- Social media recognition
- Logo on event website
- Logo on dedicated emails
- Vendor booth at event
- Opportunity to emcee event

GOLD SPONSOR

\$1,500 (four available)

\$2,000 after September 30

- Logo on Bags for guests
- Name on paid social media ads
- Social media recognition
- Name on event website
- Name on dedicated emails
- Vendor booth at event

SILVER SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on post event video
- Social media recognition
- Name on event website
- Vendor booth at event

CONTINUED.....

RAIL DISTRICT FESTIVAL

MUSIC/ENTERTAINMENT SPONSOR

\$1,500 (one available)

\$2,000 after September 30

- Music presented by.....
- Logo prominently displayed at music/stage area
- Recognition from music/stage area
- Ability to hang banners at music/stage area
- Vendor booth at event
- Name on event website
- Social media shout out

HOST SPONSOR

\$1,500 (one available)

\$2,000 after September 30

- Opportunity to host event at location
- Opportunity for trade
- Opportunity to greet all attendees to event
- Logo on banner at event
- Recognition from the emcee and stage
- Vendor booth at event
- Name on event website
- Name on dedicated emails

BEER GARDEN SPONSOR

\$1,500 (two available)

\$2,000 after September 30

- Beer Garden brought to you by.....
- Logo on sponsor banners
- Ability to hang banners in Beer Garden area
- Recognition from emcee and stage
- Name on event website
- Social media shout out
- Vendor booth at event



KIDS ZONE SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on signage at kids area with bounce house, bubble van, etc
- Vendor booth at event
- Name on event website
- Social media shout out
- Ability to hang banners in Kids Zone



CONTINUED.....

RAIL DISTRICT FESTIVAL



BALLOON WALL SPONSOR

\$1,000 (one available)

\$1,500 after September 30

- Logo recognition at Balloon Wall, free for attendees
- Vendor booth at event
- Opportunity to manage Balloon Wall

VENDOR BOOTH

\$60 (unlimited)

- Vendor booth at event

SIDEWALK SIGN SPONSOR

\$50 (ten available)

- Your logo on a sign in the lawn around the festival.

RESTAURANT EXPO BOOTH

\$60 (unlimited)

- Vendor booth at event
- Must bring food or snacks for sample/sale

FLYER IN ATTENDEE BAG

\$50 (unlimited)

- Place 1 item or flyer in each attendee bag





GOLF CLASSIC

The O'Fallon Chamber Golf Classic has been **sold out for the last TWO YEARS!** This Spring event provides fun throughout the day and chances to win even if your golf game isn't the greatest. The tournament is a four-person scramble with a shotgun start.

Attendance: 36 teams of 4, 144 golfers

Key Demographic: Business owners and business community members

Projected Date: Summer/Fall 2024

*date subject to change



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$4,000 (one available)

- Golf Classic presented by.....
- Logo on event signage
- Logo on promotional item provided by Chamber
- Recognition day of event
- Social media recognition
- Logo on event website
- Logo on dedicated emails
- Team of 4 in Tournament
- Logo on registration flyers
- Logo on program
- Super Hole on course
- Opportunity to emcee event

ACE SPONSOR

\$1,200 (four available)

- Logo on event signage
- Recognition day of event
- Social media recognition
- Logo on event website
- Team of 4 in Tournament
- Logo on program
- Super Hole on course

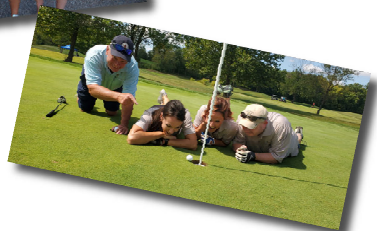
LUNCH SPONSOR

\$1,500 (one available)

- Opportunity to welcome guests
- Recognition day of event
- Social media recognition
- Logo on event website
- Team of 4 in Tournament
- Super Hole on course
- Logo on all lunch boxes



CONTINUED.....



GOLF CLASSIC

AWARDS DINNER SPONSOR

\$1,500 (two available)

- Opportunity to welcome guests
- Recognition day of event
- Social media recognition
- Logo on event website
- Team of 4 in Tournament
- Super Hole on course
- Logo on dinner tables

GOLF BALL SPONSOR

\$1,200 (one available)

- Logo on Golf Ball gifts to each player
- Social media recognition
- Recognition on event website

BEVERAGE CART SPONSOR

\$1,200 (two available)

- Logo recognition on 1 beverage cart during play
- Opportunity to drive one beverage cart on course during play



PINK BALL CONTEST SPONSOR

\$1,000 (one available)

- Your logo on Pink Ball Contest instructions
- Opportunity to provide prize for contest
- Logo recognition on Pink Ball signage

SUPER HOLE-IN-ONE SPONSOR

\$750 (one available)

- Designated Hole-In-One signage
- Opportunity to greet players at Hole during tournament

CONTINUED.....

GOLF CLASSIC

PUTTING GREEN SPONSOR

\$1,000 (one available)

- Signage at Putting Green before play
- Opportunity to organize and reward players for putting green game(s)

TOWEL SPONSOR

\$1,000 (one available)

- Logo On towels given to every player

HOSPITALITY TENT SPONSOR

\$1,000 (one available)

- Designated Hospitality tent for your and your staff to manage with provided items that golfers will most likely need.
- Opportunity to have promotional items at tent
- Drive the Hospitality Cart during course play
- Opportunity to decorate hospitality golf cart



HOLE SPONSOR

\$550 (eight available)

- Designated Hole during tournament

COURSE GAMES SPONSOR

\$800 (one available)

- Logo on signage at all game holes
- Logo on all game instructions

GOLF CART SPONSOR

\$1,500 (one available)

- Signage on each of the players, volunteers and sponsors' golf carts
- Team of 4 in Tournament
- Opportunity to place gift on each golf cart



TEAM OF 4

\$520 (twenty-seven available)

- Registration for your team of four along with course games.

GOLF CART PATH SIGN

\$100 (unlimited)

- One sign along golf cart path during tournament



FIRECRACKER RUN

This 40 year tradition in O'Fallon kick's off the Fourth of July with a 10k, 5k and 1 Mile Fun Run! It attracts residents and their families of all sizes!

Attendance: 1,350+ runners and their families

Key Demographic: Families, residents, children and runners

Date: July 4, 2024



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$5,000 (one available)

- Firecracker Run presented by....
- Logo incorporated into Firecracker Run logo
- Logo on dedicated emails
- Logo on event banners
- Logo on award medals
- Social media recognition
- Logo on event website
- Opportunity to present award winner medals
- Opportunity for booth at event
- Opportunity to hang banners at event
- Opportunity to provide item in runners bag

MEDAL SPONSOR

\$3,000 (one available)

- Name recognition on Finisher Medal neck ribbon given to each participant
- Social media recognition
- Logo on event website
- Logo on back of T-Shirt
- Opportunity to distribute finisher medals
- Opportunity for booth at event
- Opportunity to provide promotional item in runners bag

RUNNERS BAG SPONSOR

\$2,500 (two available)

- Logo printed on promotional bags given to each runner
- Social media recognition
- Logo on event website
- Logo on back of T-Shirt
- Opportunity for booth at event
- Opportunity to provide promotional item in runners bag



CONTINUED.....

FIRECRACKER RUN



RUNNERS ONLY AREA SPONSOR

\$2,500 (one available)

- Logo on Runner's Only Area Banner during event
- Social media recognition
- Logo on event website
- Logo on back of T-Shirt
- Opportunity for expo booth at event
- Opportunity to provide promotional item in runners bag

BEVERAGE SPONSOR

\$2,000 (one available)

- Logo at Beer Area during event
- Social media recognition
- Logo on back of T-Shirt
- Opportunity for expo booth at event
- Opportunity to provide promotional item in runners bag

VIDEO SPONSOR

\$1,500 (one available)

- Logo on post-event video. Also used for promotions for 2025 event.
- Logo on event website
- Opportunity to provide promotional item in runners bag

PHOTO BOOTH SPONSOR

\$1,250 (one available)

- Logo on all photos taken at photo booth during event
- Logo on event website
- Opportunity to provide promotional item in runners bag

RACE COURSE SPONSOR

\$1,000 (one available)

- Logo on all race course maps.
- Ability to place banner on race course
- Opportunity to provide one promotional item to Runners bag

CONTINUED.....

FIRECRACKER RUN

PACKET PICK UP SPONSOR

\$800 (one available)

- One table at Chamber offices during the designated two packet pick up days.
- Recognition on event website
- Opportunity to provide one promotional item to Runners Packet.



T-SHIRT GOLD SPONSOR

\$500 (unlimited)

- Logo on the back of the 1,300+ T-Shirts given to all runners.

T-SHIRT SILVER SPONSOR

\$300 (unlimited)

- Name recognition on the back of the 1,300+ T-Shirts given to all runners.



WATER STATION SPONSOR

\$200 (four available)

- Provide volunteers at designated water station.
- Opportunity to put signage and decorate your water station area
- Logo recognition on the back of T-Shirt

GOLF CART SPONSOR EXPO BOOTH

\$250 (five available)

- Logo recognition on golf carts used during event.

\$100 (unlimited)

- 8 X 10 space for an expo booth during the event.

PROMOTIONAL ITEM in RUNNERS PACKET

\$50 (unlimited)

- Opportunity to provide one promotional item to Runners Packets.



SHOP 636 for the HOLIDAYS

A program that drives customers into local businesses, this program rewards them with raffles to potentially win cash prizes in the middle of December!

Attendance: 20,000+ tickets distributed

Key Demographic: Entire St. Charles County community, retailers and community leaders.

Projected Date Range: end of October - mid December 2024

*date subject to change



SPONSORSHIP OPPORTUNITIES

KRIS KRINGLE SPONSOR

\$3,000 (one available)

- Shop 636 presented by....
- Final drawing held at your location
- Logo on tickets distributed throughout community
- Logo on billboard during campaign
- Logo on post event video
- Logo on poster
- Logo on merchants list
- Logo on event website
- Logo on social media page
- Participating Merchant

ELF SPONSOR

\$2,000 (four available)

- 1 gift card drawing held at your location via Facebook live
- Logo rotated on billboard during campaign
- Name on poster
- Logo on merchants list
- Location in post-event video
- Logo on event website
- Social media shout out
- Participating Merchant

VIDEO SPONSOR

\$1,250 (one available)

- Logo featured on post-event video
- Logo on event website
- Social media shout out
- Participating Merchant
- Logo on merchants list



CONTINUED.....

SHOP 636 for the HOLIDAYS

PARTICIPATING BUSINESS (2024)

\$350 (unlimited)

\$400 after September 30

- 2,000 raffle tickets to distribute at your place of business
- Social media shout out
- Name on merchant list
- Chamber Ambassador will visit the merchant during campaign.

2023 PARTICIPATING BUSINESS



\$350 (unlimited)

- 2,000 raffle tickets to distribute at your place of business
- Social media shout out
- Name on merchant list



Merchant Poster



Social Media

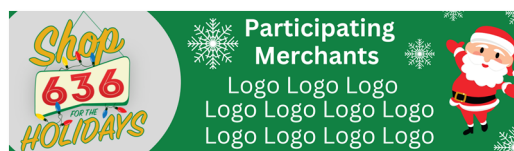
Merchant Graphics



Merchant Booklet



Teaser Billboard



1 of multiple Merchant

Billboards



BENEFACTORS

The Chamber's Benefactors offer support directly to the mission of the O'Fallon Chamber, our Strategic Plan, and business development programs.

BENEFACTOR OPPORTUNITIES

AMBASSADOR BENEFACTOR

\$3,000 (one available)

- Logo recognition on the Ambassador's webpage
- Logo recognition on the monthly Ambassador's Agenda
- Opportunity to provide materials that will be distributed with Member visits



WORKFORCE BENEFACTOR

\$5,000 (unlimited)

- Logo recognition on the Job's webpage
- Logo recognition on all reports/research the Chamber publishes regarding workforce
- Top billing recognition on all Workforce programs and publications

WORKFORCE SUPPORTER

\$3,000 (unlimited)

- Name recognition on the Job's webpage
- Name recognition on all reports/research the Chamber publishes regarding workforce
- Name recognition on all Workforce programs and publications

YOUNG PROFESSIONALS BENEFACTOR

\$1,500 (unlimited)

- O'Fallon Young Professionals powered by.....
- Logo recognition on all Young Professionals materials
- Speaking opportunity at Young Professionals event





ANNUAL MEETING & AWARDS LUNCHEON

Every January, we host our largest luncheon to celebrate businesses across our community and their contributions to economic prosperity.

Attendance: 175 people

Key Demographic: Business owners, Business managers, and Community leaders.

Projected Date: January 23, 2024

*date subject to change



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,500 (two available)

\$2,000 after September 30

- Luncheon presented by.....
- Logo on event promotions
- Logo on AV screens
- Logo on event brochure
- Ad in event brochure
- Social media recognition through live broadcast
- 4 registrations to luncheon
- Opportunity to distribute materials at each seat
- Opportunity to welcome guests
- Opportunity to present awards to recipients and pictures

GOLD SPONSOR

\$1,000 (two available)

\$1,500 after September 30

- Logo on Annual Report (distributed to all attendees, new members, and prospective members throughout the year)
- Logo on AV screens
- Social media recognition
- 4 registrations to luncheon
- Opportunity to distribute materials at each seat



MONTHLY LUNCHEON

Our largest monthly event welcomes all members to network, celebrate and hear from inspirational speakers while building a strong business community.

Attendance: 120 people

Key Demographic: Business owners, Business managers, and Community leaders.

Projected Date: Fourth Tuesday of each month

*except October



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$425 (twenty available - two per event)

OR

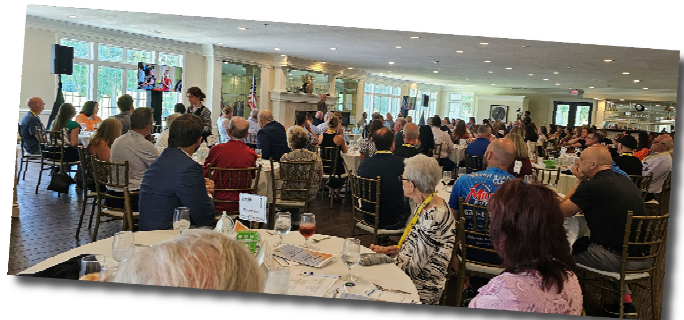
\$800 (ten available - one per event)

- Luncheon presented by.....
- Logo on event promotions
- Logo on AV screens
- Logo on cover of brochure
- Social media recognition
- Live broadcast of event on Facebook
- 2 registrations to luncheon
- Opportunity to distribute materials at each seat
- Opportunity to welcome guests

SEASON TICKET

\$255 (unlimited)

- Registration to each monthly luncheon, including the January Annual Meeting & Awards Luncheon
- Cost discount to luncheons over the course of a year.





BUSINESS AFTER HOURS

Our monthly casual networking event brings people into your place for an after hours party!!

SPONSORSHIP OPPORTUNITIES

HOST SPONSOR

\$150 (eleven available)

- Logo on advanced publicity
- Host guests at your location
- Opportunity to address guests

*Depending on the new Spring Festival, March, April, or May dates may change

Select a Month		
Jan	Feb	March
April	May	June
July	Aug	Sept
Oct	Nov	

MORNING SCHMOOZE

A growing monthly event with structured networking to help guests meet new people and build new prospects!



SPONSORSHIP OPPORTUNITIES

HOST SPONSOR

\$150 (eleven available)

- Logo on advanced publicity
- Host guests at your location
- Opportunity to address guests

Select a Month		
Jan	Feb	March
April	May	June
July	Aug	Sept
Oct	Nov	



LUNCH & LEGISLATORS

Our monthly program brings policy-maker and influencers in front of local business leaders for updates and information for pro-business public policy.



Attendance: 25 people

Key Demographic: Community leaders, legislative advocates, government and business leaders

Dates: Third Friday of every month except April & Dec

*date subject to change

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$250 (five available)

- Lunch & Legislators presented by..... (throughout the entire year)
- Logo on all pre-ordered name tents
- Opportunity to Emcee one event in the year





CHAMBER DAY at the CAPITOL



This annual event transports business leaders to Jefferson City for a day to see our elected officials in action, promoting pro-business public policy.

Attendance: 10-15 people

Key Demographic: Community leaders, legislative advocates, government and business leaders

Projected Date: March or April 2024

*date subject to change



SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$500 (two available)

- Opportunity to host the day's lunch with elected officials
- Logo on day-of packet
- Logo on calendar event
- Social media shout out

TRANSPORTATION SPONSOR

\$500 (two available)

- Special recognition day-of event
- Logo on day-of packet
- Logo on calendar event
- Social media shout out

MEMBER RESOURCES SEMINAR

A quarterly program inviting new members of the Chamber to learn more about how to use their membership to grow their business.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$500 (one available)

- Logo on advanced publicity
- Welcome guests
- Prepare brief slideshow about your business



KNOWLEDGE @ NOON

This monthly educational seminar welcomes an average of 12 guests to learn together and improve their business.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$1,200 (one available)

- Logo on advanced publicity
- Welcome guests each month
- Introduce speaker & host event each month



CEO Roundtable

CEO ROUNDTABLE

The Chamber's premier owner only program brings these small groups together to discuss challenges and address needs twice a month.

SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR

\$1,000 (one available)

\$1,250 after September 30

- Logo on all CEO Roundtable communications and advertisements



Hiring Huddle

HIRING HUDDLE

Regularly, the Chamber gathers individuals that are hiring and work at helping others find employees to elevate our workforce in St. Charles County.

SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR

\$1,000 (one available)

\$1,250 after September 30

- Logo on all Hiring Huddle communications
- Invitation to join Hiring Huddle meetings



BOARD OF DIRECTORS

The O'Fallon Chamber Board of Directors meet once a month to govern our organization and include many community influencers and business decision makers



Attendance: 25 people

Key Demographic: Community leaders and business leaders

Dates: Third Tuesday of each month (except Dec)

*date subject to change



SPONSORSHIP OPPORTUNITIES

LUNCH TRADE SPONSOR

\$300 Trade (eleven available)

- For restaurants only
- Provide food for the Board during one lunch
- Social media shout out
- Opportunity to collect reviews



RETREAT SPONSOR

\$1,000 (one available)

- Opportunity to attend the Board of Directors Retreat in January as a non-voting member
- Opportunity to share 5 minute presentation with the Board
- Opportunity to place promotional materials at each seat

O'FALLON HOOTS

BASEBALL SUITE

Enjoy a night out at the ballpark here in O'Fallon cheering on our Hometown team! Reserve the Chamber's Suite for the 2024 Season!



Suite Night Includes:

- 20 Tickets
- All-you-can-eat Food
- All-you-can-drink water, sodas, & beer

RESERVATION OPPORTUNITIES

WEEKDAY RESERVATION

\$450 (fifteen available)

- One weekday in the O'Fallon Chamber Suite for an O'Fallon Hoots Game. (Monday - Thursday)

WEEKEND SPONSOR

\$475 (fifteen available)

- One weekend night in the O'Fallon Chamber Suite for an O'Fallon Hoots Game. (Friday - Sunday)



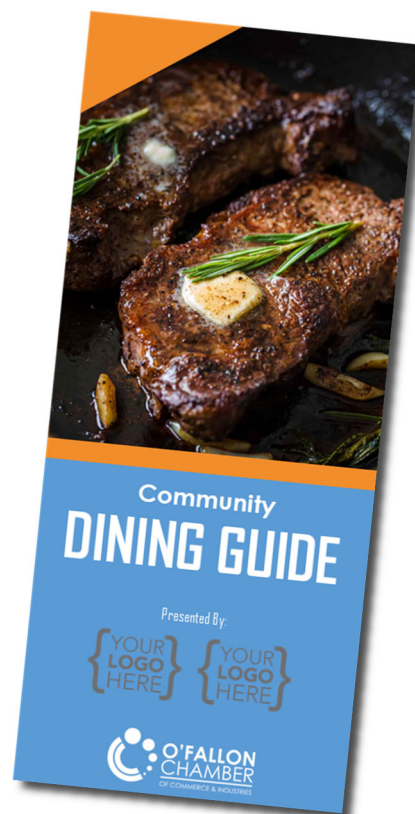


CHAMBER DINING GUIDE

This new publication serves the purpose of promoting dining in our community and supporting restaurants that are members of the O'Fallon Chamber.

Ways the Dining Guide will be used:

- It will be available at member hotels and conference centers. As guests ask for information on local dining, they will be given the guide.
- New neighborhoods, realtors, and homeowners associations often ask for items to hand to new residents. The guide will be given to these individuals.
- The guide will be distributed from O'Fallon City Hall and Senior Center.
- Digitally downloadable from the Chamber website.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$2,000 (two available)

\$1,500 after September 30

- Logo on the front of the guide

MEMBER LISTING

\$150 (unlimited)

\$200 after September 30

- For member restaurants ONLY
- Business information listed in guide

NON-MEMBER LISTING

\$410 (unlimited)

\$460 after September 30

- For non-member restaurants ONLY
- Business information listed in guide



DIGITAL COMMUNICATIONS

The Chamber sends multiple communications to local businesses from solo features, to workforce needs and twice weekly newsletters and more!



SPONSORSHIP OPPORTUNITIES

E-NEWSLETTER

\$400 (one available per quarter)

\$450 after September 30

- Logo in prominent location on Newsletter.

EDUCATIONAL ARTICLE

\$50 (fifty-two available)

\$100 after September 30

- Write an educational article to be included in one of the Tuesday E-Newsletters.

EMAIL BLAST

\$175 each (fifty-two available)

\$200 after September 30

- Distribution of your business discount/ad to Chamber email database.



WORKFORCE NEWSLETTER

\$100 (twelve available)

\$150 after September 30

- Logo in prominent location on Newsletter.
- Opportunity to include link to your website and up to 40 words description, discount or advertisement.

WEBSITE DIRECTORY PAGE

\$250 (two available per quarter)

\$300 after September 30

- Logo in prominent location on website Directory Page.

WEBSITE CALENDAR PAGE

\$250 (two available per quarter)

\$300 after September 30

- Logo in prominent location on website Calendar Page.



EVENTS POSTCARD

This quarterly postcard is distributed to every new member, handed out at the front desk and distributed at every Chamber event.



SPONSORSHIP OPPORTUNITIES

PUBLICATION SPONSOR

\$300 (one available per quarter)

\$400 after September 30

- Logo on the front of postcard



Member Info Packet

The Member Information Packet is distributed to all new members and existing members as we share new and existing resources with them.

SPONSORSHIP OPPORTUNITIES

PUBLICATION SPONSOR

\$500 (four available)

\$600 after September 30

- Logo on the front of postcard





BILLBOARD

To help local small businesses reach new markets and captivate new audiences, we have partnered with DDI Media to offer lower priced billboard opportunities!

BILLBOARD OPPORTUNITIES

HWY K / FALLON LOOP (Northfacing, southbound traffic viewing)

\$100 per month, per slide

- Select one or multiple months you would like to post artwork
- One slide shows about every 30 minutes.
- About 340,000 impressions per month



HWY K / FALLON LOOP (Southfacing, northbound traffic viewing)

\$100 per month, per slide

- Select one or multiple months you would like to post artwork
- One slide shows about every 30 minutes.
- About 340,000 impressions per month





CHAMBER OFFICES

The Chamber offices have many visitors each week for committees, meetings, events, programs and general visitors.

SPONSORSHIP OPPORTUNITIES

CONFERENCE ROOM SPONSOR

\$3,000 per year for three years

- _____ Conference Room at the O'Fallon Chamber Offices

RECEPTION AREA SPONSOR

\$1,500 per year for three years (SOLD OUT)

- Reception Area Sponsored by..... signage in the offices
- Majority of new member meetings to take place in the reception area



LANDSCAPE SPONSOR

\$2,000 per year

- Logo and signage outside the O'Fallon Chamber Offices in our flower bed
- Regular maintenance of flower beds to show off your business

WIFI SPONSOR

\$2,000 per year

- _____ Wifi Network, available for guests
- Wifi password will resemble the name of the business

Partnership Levels

Our Partners invest in the O'Fallon Chamber through more than one sponsorship opportunity, at various levels, within one year. In addition to being recognized at all Chamber events, our Partners are recognized at the Chamber offices to all that enter and on our website. We are thankful for the partnerships in the past, present and future, who are committed to the economic vitality of our community.

VISIONARY

Visionary Partners:

Sponsorship investments of more than \$4,000

COMMUNITY

Community Partners:

Sponsorship investments of \$3,000 - \$3,999

BUSINESS

Business Partners:

Sponsorship investments of \$2,000 - \$2,999

FRIEND

Friend Partners:

Sponsorship investments of \$1,000 - \$1,999

Invest in Your Future, Reach a Powerful Audience



CORPORATE SPONSOR AGREEMENT

Return completed form to Kathy Duck

KDuck@OFallonChamber.org

SPONSOR CONTACT INFORMATION

Company: _____

Authorized Representative: _____

Billing Contact: _____

Billing Address: _____

Sponsorship Fulfillment Contact Name: _____

Sponsor Fulfillment Email & Phone: _____

*at least 20% of your total sponsorship investment is due by January 15, 2024, or you must have your credit card on file in reserve with the O'Fallon Chamber.

SPONSORSHIP(S)

Sponsorship Name	Sponsor Level	Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Total: \$ _____

☐ Invoice Me Now

☐ Invoice Me on Jan. 1, 2024

☐ Invoice Me 60 Days Prior to Event(s)

RESERVE MY SPONSORSHIP! - SIGN BELOW

*The O'Fallon Chamber reserves the right to accept or refuse any and all sponsorships.

*By signing the above, the corporate sponsor agrees to pay the O'Fallon Chamber the agreed amount. If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 100% of the sponsorship amount, paid to the O'Fallon Chamber no later than the date of the fulfillment and the Chamber is allowed to resell the sponsorship.

Company Representative Signature: _____ Date: _____

Volunteer Name: _____ Date: _____