

# ANNUAL REPORT

## 2023

*Amplify Your...*



*IMPACT!*

Annual Report  
Sponsored By:



636.240.1818

[www.OFallonChamber.org](http://www.OFallonChamber.org)

# O'Fallon Chamber of Commerce



**REDUCE YOUR COSTS:** An important part of growing business is managing expenses. In 2023, the Chamber marketed and created resources to help our members lower costs for Healthcare Premiums, Marketing Opportunities, and Employee Benefits.

**CULTIVATE YOUR WORKFORCE:** In 2023, the Chamber launched our workforce initiative to help businesses attract and retain talent in a challenging labor market. Those efforts included on inaugural Salary & Benefits Surveys for the Manufacturing and Healthcare industries, kick-starting a monthly Hiring Huddle for businesses seeking new hires, and creating a Jobs Page to help market available jobs at local businesses. Being the first Chamber in the St. Louis region to start addressing these challenges puts our business community at the forefront of solutions. In years to come, we will have resourceful tools to create a sustainable future.



**SCALE YOUR BUSINESS:** Connecting businesses, resources, and people is essential to helping businesses grow in revenue and staff. To assist, we created a new monthly event, called Knowledge @ Noon to share best practices across industries. This program led up to the annual Elevate Business Summit which continued to grow in its third year. Additionally, for the fourth year in a row, we surpassed our business referrals goal, once again meeting our mission of economic prosperity.

# Amplify Your Impact...

**BE COMMUNITY CHAMPIONS:** 2023 was important in laying groundwork to developing a prosperous downtown area called The Rail District. Furthermore, we continued engaging our elected officials and building relationships in order to advocate for pro-business public policy.



## CONNECTIONS

**1,297** Business Referrals



**56** Ribbon Cuttings



**106** New Members

**576** Members visited to celebrate our **70th Anniversary** in May

## WORKFORCE

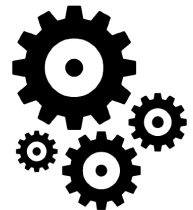
**2** Salary & Benefits Reports



**51** Workforce Connections

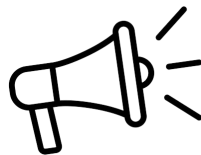
**60+** Businesses Posted Jobs

**112** Job Postings



## PROGRAMS

**45,703** Shop 636 Tickets Distributed



**1,351** Firecracker Runners

**11** Knowledge @ Noon Events

**164** Elevate Business Summit Attendees



## SAVINGS

**>\$17,000** Savings to Members





# 2023 Board of Directors



**Amy Boschert**  
**QuesTec Mechanical**



**Dave Bowen**  
**True North 2 Success**  
**Secretary**



**Barb Goode**  
**Denny & Associates**



**Chad Haley**  
**Chad Haley Insurance**  
**Agency**



**Caleb Hunter**  
**Extreme Electrical**  
**Chair**



**Matt Jones**  
**O'Fallon Family YMCA**



**Heather Kemper**  
**Miriam School &**  
**Learning Center**



**Andy Knudson**  
**Royal Papers**



**Dr. JJ Lant**  
**Four Circles Vision**  
**Therapy**



**Ryan Lee**  
**Edward Jones**



**Ashley Nelson**  
**True Manufacturing**  
**Vice Chair**



**Louis Pounds**  
**SAK Construction**



**David Schmoll**  
**O'Fallon Hoots**  
**2nd Vice Chair**



**Keith VanHoy**  
**Stopp & VanHoy CPAs**  
**& Business Advisors**  
**Treasurer**



**Elizabeth Wade**  
**US Bank**  
**Immediate Past Chair**