2021 SPONSORSHIPS

Invest in Your Future, Reach a Powerful Audience

O’FALLON CHAMBER
OF COMMERCE & INDUSTRIES
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Firecracker Run 2021

**Focus:** Community Health

**Date:** July 4, 2021

**Type:** Signature Event - Community

**Projected Attendance:** 2,000

The 37th Annual Firecracker Run attracts Runners from all over the St. Louis Metropolitan. With a world famous Runners Only Area and a high energy 1 Mile Fun Run, this event is like no other! With nearly 2,000 attendees through the run, volunteers and families, we kick start O’Fallon’s 4th of July festivities with this 10k, 5k and 1 Mile Fun Run. Join us and connect with citizens of O’Fallon, families and health conscious residents.

**Sponsorship Opportunities**

**Presenting Sponsor: $2,500 (one available)**
- Business name in event title – i.e. 37th Annual Firecracker Run presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals, on website and front of t-shirt
- Promotional item included in goodie bags for runners (provided by business)
- Business signage displayed at the event (signs provided by the business)

**Beer Sponsor: $1,000 (one available)**
- Logo recognition in advance publicity, flyer, website and back of t-shirt
- Promotional item included in goodie bags for runners
- Special signage in Runner’s Only Area

**Souvenir Sponsor: $1,000 (four available)**
- Logo recognition imprinted on commemorative souvenir given to each runner.

**Commemorative Photo Sponsor: $800 (one available)**
- Logo on all of the runner’s photos taken during the run by race management photographers. Runners may print or share the photos on social media.

**Silver Sponsor: $600 (six available)**
- Logo recognition on back of t-shirts
- Logo recognition on event banner, flyer and website
- Promotional item included in goodie bags for runners
- Opportunity to put up signage at event (signs provided by business)

**Water Station Sponsor: $500 (four available)**
- Logo recognition on back of t-shirts
- Opportunity to put signage at your designated water station for all runners to see along course.
- Promotional item included in Runner’s Packet.
Firecracker Run 2021

Bronze Sponsor: $400 (ten available)
- Logo recognition on website and event banners
- Name recognition on t-shirts

Packet Pick Up: $300 (two available)
- One table at Chamber offices during the designated two packet pick up days.

Golf Cart Sponsor: $150 (four available)
- Logo recognition on golf carts used in event area and on race course

Special Expo Booth: $100 (five available)
- Larger expo space for an expo booth outside of CarShield Field.
- Ideal for runner care and stretching

MEMBER Expo Booth: $50
- 10x10 space for an expo booth during the event

NON-MEMBER Expo Booth: $150
- 10x10 space for an expo booth during the event
Golf Tournament 2021

Focus: Networking

Date: September 17, 2021

Type: Signature Event - Networking

Projected Attendance: 150

The annual O’Fallon Chamber Golf Tournament brings members and nonmembers together for fun in the sun at one of our amazing community golf courses. Join us to network with our local business leaders, and conclude the event with our golf awards dinner!

Sponsorship Opportunities

Title Sponsor: $3,000 (one available)
- Business name in event title – i.e. 28th Annual Golf Tournament presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals, on website and on event banners
- Special recognition during open and closing ceremonies
- Logo on the sleeve of the annual Golf Tournament polo shirt given to every pre-registered player.
- Super Hole opportunity on course during play
- One team (4 players) entry into tournament

Lunch Sponsor: $1,000 (one available)
- Logo recognition in advance publicity, including digital communications, website and on exclusive event signage on tables at lunch
- Opportunity to display promotional items during lunch
- Super Hole opportunity on course during play
- Special recognition during opening ceremony
- One team (four players) entry into tournament

Awards Dinner Sponsor: $1,000 (two available)
- Logo recognition in advance publicity, website, and on exclusive event signage on table at Dinner
- Opportunity to display promotional items during Awards Dinner
- Super Hole opportunity on course during play
- Special recognition during awards ceremony
- One team (four players) entry into tournament

Ace Sponsor: $1,000 (four available)
- Logo recognition in advance publicity including digital communications, website, and event banners
- Super Hole opportunity on course during play
- One Team (four players) entry into tournament
Golf Tournament 2021

**Beverage Cart Sponsor: $750 (two available)**
- Name recognition on event website and some digital communications
- Naming rights to one Beverage Cart and logo recognition on cart
- Opportunity to drive Beverage Cart with your staff on course during play providing the opportunity to network with every player

**Super Hole Sponsor: $450 (11 available)**
- Opportunity to greet golfers at designated hole while offering games, food and/or drinks
- Opportunity to hand out promotional materials to every player
Elevate Business Summit 2021

Focus: Small Business & Local Leaders
Date: Summer/Fall 2021
Type: Signature Event – Business Education
Projected Attendance: 250

The first year for our Annual Elevate Business Summit, bringing local businesses together for a half day of professional development, business growth and education. The Summit will feature two national keynote speakers and five breakout sessions with local experts. This high energy, collaborative and educational event will be the highlight of the St. Charles County business community for years to come.

Agenda

7:30 – 8:15 AM  Breakfast Keynote Speaker
8:30 – 9:30 AM  Breakout Session 1
9:40 – 10:40 AM Breakout Session 2
10:50 – 11:45 AM Breakout Session 3
12:00 – 1:30 PM  Luncheon & Keynote Speaker

Sponsorship Opportunities

Presenting Sponsor: $2,500 (two available)
- Business name in event title – i.e. The Elevate Business Summit presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals and on website
- CEO or representative seated at head table, opportunity to introduce speaker
- One reserved table for 10 in prime location

Host Sponsor: $2,500 (one available)
- Recognized in advance publicity and on event visuals
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location

Gold Sponsor: $1,500 (five available)
- Recognized in advance publicity and on event visuals
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location
Elevate Business Summit 2021

**Video Sponsor: $1,500 (one available)**
- Receives recognition on post-event highlight video from the event
- CEO or representative seated at head table and recognized from podium at lunch
- One reserved table for 10 in prime location

**Table Sponsor: $800 (twenty-five available)**
- Recognized on table sign and in program
- One reserved table for 10

**Individual Ticket: $100**
- 1 ticket to the event
A black-tie event that features exquisite tastes of O'Fallon’s finest restaurants and caterers. Guests are surrounded by live entertainment and casino style gaming. It is a truly great night out in the O!

**Sponsorship Opportunities**

**Presenting Sponsor: $2,500 (one available)**
- Business name in event title – i.e. 8th Annual Taste of Vegas presented by [YOUR BUSINESS]
- Receives top billing in advance publicity, on event visuals and website
- 4 tickets to the event

**Photo Booth Sponsor: $1,500 (one available)**
- Logo recognition on photos taken at the event photo booth and social media shares.
- 2 tickets to the event

**Gaming Sponsor: $1,500 (two available)**
- Logo recognition on playing cards used during event
- Recognized in advance publicity and on event visuals
- 2 tickets to the event

**Music Sponsor: $1500 (one available)**
- Logo recognition at dance floor
- Name recognition on website
- 2 tickets to the event

**Chef Contest Sponsor: $1000 (one available)**
- Logo recognition at The Chef Contest tables
- Name recognition on website
- 2 tickets to the event

**Spirits Sponsor: $800 (four available)**
- Logo recognition on signage at bar during event
- Logo recognition on event napkins
- 1 ticket to the event
Taste of Vegas 2021

**Glass Sponsor: $500 (two available)**
- Logo recognition on each wine glass
- Name recognition on website

**Wine Pull Sponsor: $500 (one available)**
- Logo recognition at Wine Pull area
- Name recognition on website

**Centerpiece Sponsor: $250 (eight available) four available**
- Logo recognition on each table centerpiece at event
- Name recognition on website
- Social media post with Facebook tag

**Reserved Seats: $75 (70 available) 63 available**
- 1 ticket to the event
- 1 reserved seat at a round table during event

**General Admission Tickets: $65**
- 1 ticket to the event
Member Luncheons are a monthly gathering of the collective membership at the O’Fallon Chamber to celebrate, share relevant trends and provide organizational updates. Topics for the luncheons can vary depending on speakers and current events. Sponsors are invited to share during the event and encouraged to provide materials at guest’s seats.

*The Season Ticket excludes the October luncheon which will take place during The Elevate Business Summit.

**Sponsorship Opportunities**

**Host Sponsor: $300 (twenty available – two per event) OR $500 (10 available – one per event)**
- Prominent logo recognition on all event publicity including digital communications, website calendar, and on-screen display at event.
- Exclusive opportunity to distribute materials on all tables at meeting.
- Opportunity for business representative to welcome attendees and share 2-4 minutes about business.

**January Annual Meeting and Awards Luncheon: $1000 (one available)**
- Prominent logo recognition on all event publicity including digital communications, website calendar, and on-screen display at event.
- Exclusive opportunity to distribute materials on all tables at our highest attended meeting of the year.
- Opportunity for business representative to welcome attendees, share 2-4 minutes about business and present awards to recipients.

**Season Ticket: $205**
- Season ticket holders are automatically registered to attend every monthly luncheon, including the January Annual Meeting & Awards Luncheon. (excluding the October luncheon which will take place during The Elevate Business Summit.)
- If you are not available to attend a certain month, then you are welcome to pass your ticket along to a friend.
  *If a luncheon is cancelled due to weather, your ticket will be automatically credited to the next lunch.*
Lunch & Legislators Sponsor 2021

**Focus:** Regional Public Policy  
**Type:** Program Series  
**Date:** Third Friday OEM  
**Projected Attendance:** 40

The Chamber’s Lunch & Legislators program covers a wide range of political topics on the city, county, state and federal levels. Speakers share current events and lead open-forum discussions to provide attendees deep insight.

**Sponsorship Opportunities**

**Presenting Sponsor:** $200 (ten available)
- Prominent logo recognition on all event publicity
- Opportunity for a business representative to welcome attendees
- Lunches begin in February and end in November
Business After Hours Sponsor 2021

<table>
<thead>
<tr>
<th>Focus: Networking</th>
<th>Date: Third Thursday OEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type: Event Series</td>
<td>Projected Attendance: 50</td>
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</table>

Business After Hours is a monthly event that connects the Chamber’s members in a fun relaxed environment. This event presents the opportunity to meet with other area business leaders and make valuable connections. Sponsors are expected to provide a space that can hold 50-60 attendees as well as snacks and beverages of their choosing.

**Sponsorship Opportunities**

- **Host Sponsor: $100 (ten available)**
  - Prominent logo recognition in advance publicity
  - Opportunity for business representative to address attendees
  - Opportunity to provide materials to guests
Business After Hours Expo Sponsor 2021

Focus: Networking
Type: Event
Date: March
Projected Attendance: 200

Business After Hours Expo is a marketplace for businesses to showcase their products and services while attendees’ network with the community’s top professionals, taste samples from our local restaurants and win prizes. The Expo is the perfect way to make connections and promote your business to the St. Charles County community.

Sponsorship Opportunities

Host Sponsor: $1000 (one available)
- Business name in event title – i.e. Expo After Hours presented by [YOUR BUSINESS]
- Prominent logo recognition in advance publicity, including website, flyers and event banner
- Expo booth in prominent location on event day

MEMBER Expo Booth: $100 (20 available)
- Includes 8x8 space with provided 6’ covered table to promote your business

Restaurant Expo Booth: FREE (10 available)
- Includes 8x8 space with provided 6’ covered table to promote your business
- Must bring food or snack samples to share at booth
Morning Schmooze is a formatted speed networking event, designed to connect members and start quality relationships. Guests are paired for 10 minutes, up to four times during the event, to get to know their fellow community leaders. Hosts are expected to provide a continental breakfast and beverages, as well as a space to seat 30 guests comfortably in pairs. This event is free for members to attend.

**Sponsorship Opportunities**

**Host Sponsor: $100 (eleven available)**

- Prominent logo recognition in advance publicity
- Opportunity for business representative to welcome attendees
- Opportunity to provide materials to guests.
The Chamber hosts a quarterly gathering of their most recent members to share and explain benefits of Chamber membership. This program helps connect new members with Ambassadors of the Chamber and form new relationships while finding the best path of engagement for all.

**Sponsorship Opportunities**

**Presenting Sponsor: $500 (one available)**

- Significant logo recognition on event publicity and digital presentation items
- Opportunity to welcome and address attendees
- Opportunity to display materials at each seat
The Industrial Council Meetings (previously known as Industrial Summit Meetings) are a forum for manufacturing, distributing and logistics companies. The council provides bi-annual networking opportunities and a venue for these businesses to discuss key issues impacting their business. Areas of focus for the council are to provide information and support around quality improvement and workforce development, attraction and retention.

**Sponsorship Opportunities**

**Presenting Sponsor: $1000 (two available)**

- Prominent logo recognition on all event publicity including digital communications
- Opportunity for one business representative to attend, welcome and address attendees.
Day at the Capitol 2021

**Focus:** Public Policy

**Type:** Event

**Date:** March

**Projected Attendance:** 25

The O’Fallon Chamber and the Public Policy Committee travel Jefferson City each year to visit with state elected officials during the Missouri State Legislative Session. This is an opportunity to build relationships and advise on growing our region.

**Sponsorship Opportunities**

**Travel Sponsor:** $1000 (one available) OR $500 (two available)

- Logo recognition on advanced publicity, including digital communications.
- Special recognition the day of the event.

**Lunch Sponsor:** $1000 (one available) OR $500 (two available)

- Logo recognition on advanced publicity, including digital communications.
- Special recognition during lunch with elected officials the day of the event.
### Professional Development Program

**Sponsor 2021**

<table>
<thead>
<tr>
<th>Focus:</th>
<th>Local Management Leaders</th>
<th>Date:</th>
<th>7 months, once a month class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type:</td>
<td>Program Series</td>
<td>Projected Attendance:</td>
<td>15</td>
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</table>

The Chamber offers a leadership program to elevate local talent through classes on topics such as management, HR policy, financial literacy, teamwork, strategic planning and more! The classes are taught by local experts in their areas and with the small class size, discussion and conversation are encouraged.

### Sponsorship Opportunities

**Presenting Sponsor: $500 (one available)**

- Significant logo recognition on event publicity and digital presentation items
- Opportunity to join each class discussion
The O’Fallon Chamber Board of Directors meet once a month to govern the organization toward stability and success. These meetings occur from 12:00-1:00pm at the Chamber offices, with a diverse collection of the organization’s decision makers. This is a trade opportunity for O’Fallon Chamber restaurant partners to showcase their services to business leaders.

**Sponsorship Opportunities**

**Host Sponsor: $300 trade (eleven available)**

- Signage by food
- Opportunity to provide materials to guests
- Opportunity to meet and greet guests
The O’Fallon Chamber Board of Directors meet once a year for 6 hours to focus on strategic planning and goal setting for the year. As sponsor of this event, your business representative would be welcome to the meeting, excluding voting privileges, and build relationships with volunteer leadership for this organization.

**Sponsorship Opportunities**

**Host Sponsor: $500 (one available)**

- Opportunity to welcome Board of Directors and share 3-4 minutes about your business.
- Sponsorship signage at each discussion table.
- Opportunity to send a single representative from business, to participate in discussion.
O’Fallon Young Professionals 2021

**Focus:** Local Young Professionals

**Date:** January – December 2021

**Type:** Program

**Projected Attendance:**

The O’Fallon Young Professionals work together to enhance our community through projects while developing the next generation of leaders. This sponsorship opportunity provides across-the-board logo recognition on all OYP correspondence, collateral, and events.

**Sponsorship Opportunities**

**Benefactor: $1000 (two available)**

- Prominent logo recognition on webpage, communications and all event publicity
- Special recognition at events and meetings
The O’Fallon Chamber partners with DDI Media to provide a one of a kind advertising opportunity on the Hwy K & O’Fallon Loop electronic Billboard and WingHaven Blvd & I-40 electronic Billboard. With this partnership, we can offer our local small businesses a unique and affordable marketing opportunity.

**Sponsorship Opportunities**

**Hwy K & Fallon Loop Billboard : $300 each Quarter**
- Quarter 1 (20 available)
- Quarter 2 (20 Available)
- Quarter 3 (20 Available)
- Quarter 4 (20 available)
  - Rotated billboard ad for 12 weeks

**WingHaven & I-40 Billboard : $300 (20 available)**
- Quarter 1 (20 available)
- Quarter 2 (20 Available)
- Quarter 3 (20 Available)
- Quarter 4 (20 available)
  - Rotated billboard ad for 12 weeks
Communications Sponsor 2021

**Focus:** Membership  
**Date:** January – December 2021  
**Type:** Electronic Communications  
**Projected Attendance:** 2,800

The O’Fallon Chamber’s Monday Connection, Member E-Blast and Social Media Blasts are sent out weekly to our entire membership, prospect and citizen lists. This is a list of approximately 3,000 emails with an average 31% email open rate, which is higher than the national average. Additionally, our social media presence is consistent and targets the business leader community in St. Charles County.

**Sponsorship Opportunities**

**Monday Connection Presenting Sponsor: $300 (eight available – two per quarter)**
- Business logo in prominent location on Monday Connection newsletter and linked to your business or social media site.
- Monday Connection sent out to nearly 3,000 emails weekly for the quarter of your choosing.

**Member eBlast: $100 (52 available)**
- Distribution of your submitted business discount/ad to nearly 3,000 emails one time.

**Social Media Blast: $100 (52 available)**
- Distribution of your submitted business content, artwork or articles to our Facebook and Instagram followers.
Website Sponsors 2021

**Focus:** Online Visitors

**Type:** Advertising

**Date:** Monthly or Quarterly

**Projected Attendance:** 1 million visits

The O’Fallon Chamber website is a 24-hour resource to businesses. It is visited by members, nonmembers and citizens on a regular basis with the most frequently visited pages as the Chamber Directory and Calendar. Sponsors will see their logos in prominent locations on each of the pages listed, to help build their brand, increase awareness of their business and establish credibility.

**Sponsorship Opportunities**

**Directory Page Sponsor:** $200 (eight available – two per quarter) OR $400 (four available – one per quarter)

- 2”x3” ad or logo in prominent location
- Direct link to business website or social media from ad or logo

**Calendar Page Sponsor:** $200 (eight available – two per quarter) OR $400 (four available – one per quarter)

- 2”x3” ad or logo in prominent location
- Direct link to business website or social media from ad or logo
The Member Information Packet is a yearly publication that provides a comprehensive overview of the O’Fallon Chamber’s mission, programming, events and engagement opportunities. This publication is distributed to all new and prospective members, as well as some renewing members, throughout the year.

**Sponsorship Opportunities**

**Publication Sponsor: $500 (four available)**
- Full-color company logo printed on front of publication
The two conference rooms at the O’Fallon Chamber offices host monthly Business Alliance Roundtable groups, Board meetings, Ambassador meetings, Business seminars, Signature Event Committee meetings and much more. As the most frequently used rooms by the O’Fallon Chamber and its members, this is an ideal space to showcase our community leadership.

**Sponsorship Opportunities**

**Platinum Sponsor: $9,000 (one available)**

- Large Conference Room sponsor welcome to decorate the room with pictures, art, wall murals, or any other design, as approved by the Chamber, for three years starting January 1, 2020.
- With more than 100 visitors to the room per month, and organizations utilizing the meeting space, this room will provide high caliber marketing for any business.

**Gold Sponsor: $3,000 (one available)**

- Small Conference Room sponsor welcome to decorate the room with pictures, art, wall murals, or any other design, as approved by the Chamber, for three years starting January 1, 2020.
- With more than 50 visitors per month to the room, this space hosts small group discussions, Executive Committee meetings and member visits.

- SOLD OUT!
The front flower beds of the O’Fallon Chamber offices provide a warm welcome to new and current members, as they visit the offices for meetings, inquiries and advocacy. We are looking for a local business to regularly maintain the landscape and to help us make the offices a welcoming environment. Ideally, this sponsorship would be through trade. Hundreds of visitors that view the front flower beds are Board of Directors, Executive Committee, Business Alliance Roundtables, Firecracker Run Runners and even the Dance Studio parents that park in front of the Chamber in the evenings.

**Sponsorship Opportunities**

**Gold Sponsor: $2,000 (one available)**

- Sign placed prominently in landscape, for all guests to see as they enter or pass the offices.
- Regular maintenance of flower beds at front of building to show off expertise and work.
Access to wifi is essential to all business activity. The Chamber offers free wifi at our offices for guests, visitors and event attendees. Through this sponsorship, wifi users will see the business as the name of the network and will type a password that also relates to the business. Expected meetings held at the O’Fallon Chamber offices are Board of Director Meetings, Committee Meetings, Executive Committee Meetings, Business Alliance Roundtable Meetings, Firecracker Run Packet Pick Up and much more!

**Sponsorship Opportunities**

**Gold Sponsor: $2,000 (one available)**

- Wifi network name will resemble the name of the business, with approval of the Chamber. Example: Thnx[Business name here]
- Wifi password will resemble the name of the business, with approval of the Chamber. Example: Go[Business name here]
Partnership Levels

Our Partners invest in the O’Fallon Chamber through more than one sponsorship opportunity, at various levels, within one year. In addition to being recognized at all Chamber events, our Partners are recognized at the Chamber offices to all that enter and on our website. We are thankful for the partnerships in the past, present and future, who are committed to the economic vitality of our community.

**Visionary Partners:**
Sponsorship investments of more than $4,000

**Community Partners:**
Sponsorship investments of $3,000 - $3,999

**Business Partners:**
Sponsorship investments of $2,000 - $2,999

**Friend Partners:**
Sponsorship investments of $1,000 - $1,999
SPONSOR INFORMATION

Company: __________________________________________________________________________

Authorized Representative: __________________________________________________________________________

Billing Contact: __________________________________________________________________________

Billing Address: __________________________________________________________________________

Sponsorship Fulfillment Contact Name: __________________________________________________________________________

Sponsor Fulfillment Email & Phone: __________________________________________________________________________

SPONSORSHIP(S)

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<tr>
<th>Name of Sponsorship</th>
<th>Sponsor Level</th>
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(add additional choices on reverse)

Total: _________________

☐ Invoice Me Now ☐ Invoice Me on Jan. 1, 2021 ☐ Invoice Me 60 Days Prior to Event(s)

APPROVALS / CONFIRMATIONS

Company Representative Sign: _____________________________ Date: __________

Volunteer Name: _____________________________ Date: __________

*The O'Fallon Chamber reserves the right to accept or refuse any and all sponsorships.

*By signing the above, the corporate sponsor agrees to pay the O'Fallon Chamber the agreed amount. If the Corporate Sponsor decides to withdraw from this agreement, they are still responsible for 50% of the sponsorship amount, paid in cash to the O'Fallon Chamber no later than the date of the fulfillment.